

1

FACEBOOK™ GROUPS

My favorite... Find a group full of your ideal clients. Engage & connect then ask them if they'd be willing to help you out. Give them an incentive.



TEXT MESSAGES

Is your ideal client most likely to respond to a text message? Go through your phone and send them a text asking them if they would help you.



ORGANIZATIONS

Know someone who leads an organization full of your ideal clients? Ask them if they would share your survey or if they know the answers.



EMAIL BLASTS

Go through your saved email contacts and create a list of your ideal clients. Then send them a message ASKING if they'd be open to helping you.



PHONE CALLS

Don't have a social media presence? That's cool. Comb through your phone and see who would be your ideal client then reach out.



PERSONAL PROFILE

Share your survey on all your personal profiles from Facebook to Instagram to Google + and ask for responses from your ideal client.



LINKED IN

Is your avatar a business? Leverage your LinkedIn™ network to gain the clarity you need.



TWITTER

Spread your survey (with incentive) out through your Twitter platform.



FACEBOOK™ LIVE

Have a Facebook page full of your ideal clients? Do a Facebook Live asking them to fill out your survey. Make sure to include an incentive!



PARTNERSHIPS

Know someone who has a network full of your ideal clients? Ask them for their opinion.