

THE TRANSFORMATION

Example for a dog walking business.

How They Feel Before:

They feel sad because their dog is at home alone all day. When they get home they're frustrated because their dog has torn up their home. They feel anxious at work because they know their dog is at home alone...plotting against them.

How They Feel After:

They feel at ease when they leave to go to work knowing their dog is going to be walked while they are away. They're happy that their dog isn't going to be stuck in the house all day and not worried about coming home to a mess.

What They Have Before:

They have a hard decision to make. Will they have to give away their dog? They have a messy house and a bored dog who doesn't enjoy staying inside all day while they're gone.

What They Have After:

They have peace knowing they don't have to give their dog away. They have a clean home and more time to spend doing things they want to do instead of cleaning up doggy messes.

Typical Day Before:

Before they hire us to walk their dog, they have to get up extra early and rush around to take their dog for a walk. Then they worry all day at work about the mess their pup is making. When they come home, they spend hours cleaning up the dog mess instead of relaxing.

Typical Day After:

They sleep peacefully knowing their trusted dog walker will be there to take out their pup. They don't give it a second thought all day knowing that their pup is being loved on and played with. When they come home they have time to relax and enjoy not cleaning up puppy mess.